

This is a **free** information e-book distributed by Profit-Plan.com. You should not have paid a cent for this information. If you did, you've been well and truly screwed, so get your money back - quick!



Introduction

The money-making strategy that I'm about to reveal to you is so simple, so powerful and so effective that, as soon as you've finished reading, you'll be anxious to get started and put the plan in to action. But please **don't be tempted to skip anything**. You really **need** to understand exactly what the Profit-Plan is. I promise I'll make everything clear to you, and you'll have every opportunity to make this work for you straight away.

The founder of Profit-Plan, spent years working in a well-paid and senior Business Analyst position for a multi-national corporation. He turned his back on it in 2002 to become involved in internet marketing. He quickly discovered that 98% of people who attempt to make money from the internet fail (or do not succeed to any significant degree).

He realized that very few people were fortunate enough to be working within a system that was created with their success in mind, and even way back in 2002 he became committed to changing their lives by harnessing the power of a communal method that was FREE to use.

Think about it... every other site you've ever been to on the Web insists that you pay them **before** they give you the information you need. And yet, thanks to Profit-Plan, here I am, right now, on the very verge of **giving** this system to you ... 100% exposure and explanation of every single fact and how it will work for you. And you haven't paid a dime for the information!

So first of all, ask yourself how it is that I can honestly use the headline... **Make a Profit TODAY or your money back TODAY.**

You see, I don't know you. I have no idea whether you are male, female or Martian. For all I know you could be black, white, yellow or green. You might

have two arms and eight legs for all I know! So how in the name of Old Mother Hubbard can I honestly claim “**Make a Profit TODAY or your money back TODAY**”

Easy – I charged you NOTHING for this information, so I’d be more than happy to refund you nothing! I’ll give you back every cent you didn’t pay!

No it’s not a trick because, on the other hand, if you’re prepared to follow the very simple instructions I’m about to **give** you (for free), you most certainly WILL make a profit. And if you get going right NOW, you’ll almost certainly make that profit TODAY. (If you’re lazy, it might take you till tomorrow!)

So the headline is honest and you really CAN make a profit TODAY if you apply what I’m about to tell you. So PLEASE, PLEASE, PLEASE read this e-book **right to the end** – and **right now**.

You will not appreciate how powerful this method is until you get to the last chapter, and once you get there, you’ll be stunned at how easy it’s going to be for you to make money and draw people into your ongoing sales funnels.

Three out of four people will not read this book from start to finish. **PLEASE don’t be one of them!**

This income opportunity is VERY SPECIAL:

- **It’s idiot proof!**
- **It’s fool proof!**
- **It’s ethical**
- **It’s ‘primate-friendly’ (even monkeys can do it!)**



Here’s what you will NOT need:

- **To have your own website**
- **To find a product to sell**
- **To join any other programs**
- **To become an affiliate of anything**

- To speak to anyone
- To email anyone
- To share any of the money you make (with me or anyone else)
- To learn anything new



And here's what this program is NOT:

- A gifting program
- A 'High Yield Income Program'
- A Pyramid scheme
- A Ponzi scheme
- MLM
- Network Marketing
- An Affiliate program
- A training program for rocket scientists
- A '2 up' any of that other garbage you see so often!

So, have I got your attention?

If so, let's get going. I won't waste another minute summarizing - Let me *show* how you can make money on the Net with ease and with no need to build your own product, write your own e-book or provide your own service.

How The Profit-Plan System Works

Imagine you have something in your possession that other people really want! And I don't mean they are just interested in it, or even that they 'might' want it - I mean that **THEY REALLY, DESPERATELY WANT IT.**

And imagine that this thing you have is something that every internet-connected adult on the planet who needs money is interested in! It's not just suitable for a particular niche; it's something that every single person interested in making money on the internet desperately WANTS and NEEDS.

AND YOU'VE GOT IT!

It's no big stretch of the imagination to imagine that, with such a needed product, you could make quite a lot of money. In fact, it's entirely realistic to expect that you only have to sell this 'thing' to all those people and you could probably make a lot of money, right?

Well, I admit, I'm having fun with you a little bit because that's the way we all think – in straight lines! Selling our 'thing' is the first thought that would spring to most people's minds. If you've got something that other people want - sell it and make money!

But that's NOT How the Profit-Plan System Works!

The Profit-Plan system works on a completely "out-of-the-box" concept that is far more effective and far more profitable than anything else you've ever seen or been involved with – ever!

Not only that, but the Profit-Plan system is so much easier than any traditional methods. It doesn't rely on any of the normal requirements to make money online. It's much more powerful and easy to do.

So forget the concept of "selling" altogether. You're not going to sell anything.

If you've ever tried selling any kind of product or service online, you'll know just how difficult that can be. You can have the best product, the best website, the best affiliate program, the best visitor stats, but you will still struggle to make money. Many people don't even break even.

Even top marketers only usually manage between 1 – 2% conversion rates (no matter what fictitious statistics they actually claim). That means for every 100 visitors to a site, only 1 or 2 people actually end up making a purchase.

Selling online in the normal manner is only an effective way to make money if you become a well-known expert or if you develop a product or program that no-one else has thought of. Other than that, it's just a huge 'numbers game'

If you're just a regular person like me - forget it! You'll be chasing the dream for the rest of your life, but the chances of ever 'making it' on the Net are very low **unless you can find a simple program (like Profit-Plan) that will earn you money** while you take the time to get involved and set yourself up in more complicated programs.

Knowing how hard it is for ordinary people to make money online, a guy called Graham Hamer created Profit-Plan back in 2002 and guess what? Guess what the very first headline on the web site was? ...

Make a Profit **TODAY or your money back **TODAY!****

You see, even then, he had created something new... something that turned the internet marketing world on its head.

The difference between 2002 and now is that, then, he asked for \$47.95 BEFORE imparting any information. Today, I'm going to **GIVE** you the information. And it's ALL in this book.

In today's Profit-Plan system, I am encouraged to give something away (for FREE) that nearly every internet-interested person on the planet wants. And almost every time I give it away, I make money!

And the good news for you is that you can use The Profit-Plan system for yourself, and it will be **you** who'll make the money not me!

You keep 100%!

"I made my first Profit Plan sale two days ago! That's the FIRST sale I have ever made of a product from an 'Affiliate' Program.

As my good friend Jay Abraham says... it is ALL IN THE STRATEGY, not the tactics.

You have ALWAYS been VERY quick to respond to any questions that I might have. This is not the "usual" with so many of the Internet gurus that promise you quick responses and NEVER hear from them!

Graham YOU rock!"

Cort McCadden
Internet columnist and interviewer - USA

And Profit-Plan is not some rehashed version of *my* system, or a set of instructions you need to follow to set up your own site and copy the Profit-Plan system (although you're welcome to do that if you want); it **is** the Profit-Plan system that is already set up and ready for you to participate. You can just jump aboard and use it for yourself – takes less than 5 minutes!

And you **NEVER** have to pay anyone any subscription or “rent” for the use of the Profit-Plan system... EVER!



Okay, you’re not stupid so I’m not going to treat you like a fool.

We both know that, if you’re going to profit financially, you have to exchange a product or a service for money!

But stay with me for a moment! This is nothing like you’re expecting and even if you *think* you know what’s coming, I can assure you; you don’t!

Even though I give this book away for free, and even though this book contains ALL the information you need to make the system work for you, there still needs to be an exchange of values (goods or services exchanged for cash) if you’re going to make money, right?

But remember what I said about other marketers and methods only having a 1% or 2% conversion rate? Well with the Profit-Plan system, the conversion rates can be up to 25% (and occasionally even higher!)

Just think about that for a second...

One out of every four people who takes what I initially give away for free (this book), will end up buying what I’m selling. Just about everyone **wants** the free information in this book (there are often queues on the server as the system tries to cope with the downloads), and a huge majority of people who read this book will eventually exchange cash for **valuable digital products** (which I’ll tell you about in a moment).

It’s probably the nearest thing to a ‘perfect’ money machine ever invented! And it can work for you, too... if you let it.

What makes this even more extraordinary is the fact that what I exchange for cash is not much different to what other people sell. In fact, you may well see other people selling similar things (and getting a 1% - 2% sales conversion).

But I have one key ingredient that no one else has...

The Profit-Plan also includes a free 'incentive bonus' along with the products! And it's an irresistible bonus for at least 25% of the people who read this book.

By offering the Profit-Plan bonus it gives people a real incentive to buy from me... and it can do the same for you!

You see, I make people an offer they simply can't refuse. Or at least, an offer that's so irresistible that about 25% of those who see it and understand its power simply can't help but purchase.

It's as good as that!

And **you** are going to be the one who benefits and profits **100%** because of the incentive bonus in the Profit-Plan system! I get nothing extra ... Not a cent.

"Hi Graham,
Just a note to say Thank You as it seems you are always helping me with nothing asked in return.

It is a delight to find someone with your experience still answering email and helping anyone who needs it.

You are one Guru I am proud to know."

Vern Anderson
Publisher/Site Owner: VernsNews

A Word Of Warning: Don't even think about closing this book when I explain this next bit. You'll be walking away from an easy income simply because you *think* you know what I'm trying to do, or where I'm going.

But you DON'T!

What I'm about to explain is a key part of the Profit-Plan system, but **IT IS NOT** the final twist that makes the system so amazingly profitable. You have to stay with me and hear me out. Trust me it's worth the extra few minutes!

The Profit-Plan system DEMANDS that you exchange **something of genuine value** in return for cash. If you don't do that, you are guilty of acting unethically and in fact, in some countries, you leave yourself open to possible legal action (and quite right, too).

What I sell is a collection of software and e-books that teach, train, and assist a person to succeed on the Internet. This collection contains many of the essential items you need to build a profitable online business. AND buyers of this collection also get **full resell rights**. (Please remember that, it's very important)

OK, if you've been on the Net a while, you might ask, "What's unusual about that?" And I would answer, "Nothing! You can buy reseller rights packages from other places too."

Even though the products are genuinely top quality (and they really are), you probably already know that if you tried to sell them from a normal website like everyone else, you would get the same results – somewhere between 1% – 2% sales from your visitors. Despite much bragging by some people, 1% – 2% is all a normal website with normal selling strategies could ever expect to make.

But we've completely rewritten the rule book. Instead of having only 1% – 2% of people buying from me, I now have days where **OVER 25% of people buy from me.**

By thinking outside the box, we've turned "standard marketing theories" completely in their heads!

And all this is achieved without ever "trying" to sell anything. At Profit-Plan, we haven't got a ten page sales letter written by a world class copywriter. We don't have a series of high-powered follow up emails that convert record numbers of interested people into buyers. And we don't run massive advertising campaigns that saturate the Web.

"At last!

After all my searching, I find someone who tells it like it is. Your methods are so darn simple, even I could follow them and make money.

Good on you, Graham, this is the first time I've made any money on the Internet, and just as I was about to give up altogether."

Danny Smyth - Australia

What The Profit-Plan has is an **incredible free incentive** that convinces one out of every four people who read this book and understand the simplicity of the system that they should 'join the club' and cash in on the program.

It's an incentive that almost makes volume sales a foregone conclusion. It's an incentive that means earning money by using the system is a virtual



certainty. It's an incentive that means your computer can become your own personal printing machine that will create genuine money for you whenever you want.

Just before I reveal the final twist, I want you to imagine that the Profit-Plan system I've described is not mine.
Imagine that it's yours!

Imagine it's not me selling these products with the incredible free incentive that converts up to 25% of visitors to buyers. **Imagine it's YOU.**

Imagine that **you're** giving away, for free, something that people are queuing up to get (this book), and then up to 25% of the people who read the book and understand the logic end up paying **you** for a product you promote.

It would be the dream system for you wouldn't it?

It would solve all sorts of financial problems for you, wouldn't it?

Well that's precisely what you're going to get!

Let me summarize what the Profit-Plan system is. And remember, **THIS IS NOT THE FINAL TWIST!** We're nearly there, but you have to keep reading just a couple of minutes longer.

Hey Graham, Great idea and Thanks!!!

I have to say that I am just floored by all that you do for your 'members'.
You are one of a kind!!

Eva Roberts - Texas - USA

SUMMARY:

- I give away something for free that everyone is interested in... I give away this e-book that explains a system that allows people to make easy money.
- You wanted to find out for free how you could make easy money, so you downloaded this book without hesitation. And that's exactly what everyone else does.
- And in this free book, I tell you EXACTLY (nothing hidden) how you can profit from the system.

- Also in this book, I promote and sell a valuable collection of digital products that you can resell either as a package or individually (each one comes with its own prewritten website pages).
- And 25% or more of all the people who read and understand this book purchase that digital collection **in order to get the free incentive.** (That will include you if you want to operate the same system without having to recreate it all for yourself)

Stay with me because here comes the best part...

The Final Twist!

Yes - here it comes at last! Here comes that final piece of the jigsaw that will make sense of everything I've said so far...

When people hit the payment button and buy the digital products that are described at the end of this e-book, and on the Profit-Plan web site, it's not going to be my payment button - **IT'S YOURS!**

People will visit Profit-Plan.com, and download this same book but, if you want it to be, it won't be my payment link at the end; it will be yours (because we'll create it that way for you).

When readers decide (like 25% of them do) to buy the product, every penny they pay goes direct to **you**. Neither the site owner nor I get a single penny at any stage. There's nothing in it for us. **Every single cent goes to you.**

(Did I just hear a 'clunk' as your jaw hit the floor?)

And therein lies the real secret as to why this is so powerful.

When you buy the digital products collection I'm going to show you, using the link at the end of this book, you'll get one other thing thrown in as an added FREE bonus. The **incredible free incentive** that convinces 25% or more of every reader of this book to make a purchase!

You not only get the rights to re-sell the digital products. As a free bonus, you also get the automated use of the Profit-Plan web site and system as if it was your own, to send out this book (branded with YOUR sales link).

"Graham, you are GREAT.

I have been trying for 5 or 6 years to make a living on the net. As a 68 year old grandmother of 14, I want to make money to help them all. They all live within 50 miles of me and range in age from 28 to 1 year.

I am so blessed in so many ways but my little social security check barely covers my needs and I'm trying to use what I can of it to do these businesses so I can be a blessing to others.

I feel with your help I'm really going to do it this time!

Thanks again."

Catherine Johnston - USA

All you need to do is put your PayPal email address into a simple web form and click "submit". When you do that, the Profit-Plan system will automatically replace the payment button in this book with yours.

You then get sent a 'hard copy' of the book to distribute from anywhere or by any means (except spam, of course).

More importantly, you also are given a unique URL that includes your personal code, so you can send people direct to the Profit-Plan web site to get their free book if you prefer to distribute it that way. (We even make the process hijack-proof to stop any individuals who think they can somehow get the book without using your link)

From then on, whenever someone downloads your version of this book, (or if you send it them by some other means) **you'll** be the one they buy the product from... and they'll pay direct into YOUR PayPal account.



The Profit-Plan system provides them with the product download and their own 'branded' book but, more importantly, **you** get to keep every single penny from the sale to them.

I get absolutely nothing! There is no charge for the use of the system because we **give** it to you as an incentive bonus when you purchase the digital collection from me.

You can see how the system effectively becomes yours. Sure, the Profit-Plan owner set up the website, had the programming done, wrote this book and put together the digital product, but now (as a free bonus for purchasing the digital product from me) **you are going to be the one making the money from it!**

If you can just get your head around how unusual this is, I'm pretty sure you'll agree this is the easiest thing you've ever seen, right?

Well that's exactly why this is so fantastic. Almost everyone who reads this and understands the principle thinks exactly the same as you and buys the digital product in order to be able to use the Profit-Plan system.

Of course, there's absolutely nothing stopping you from setting up your own method. Good luck to you! If you can find a programmer who can write the distribution program and automatically rebrand a .pdf file from a server, you'll then discover what he charges for the service!!

Readers are so staggered by the simplicity of the system that they will buy regardless of whose book it is, and they don't care who they buy it from! So it's up to you if you want to make use of an already successful system (since 2002) or go to the trouble of setting up your own web site and guarantee people that you will always be there for them.

There is no financial advantage to setting up your own system, but you are totally free to do so!

When you think about it, the only important thing is that buyers use **your** payment button, right? And how do you do that? ... You buy the digital products (which are valuable in their own right), place **your** pay link into your own book and distribute it free all over the web.

And that's precisely what everyone else does, and it's what generates up to 25% sales conversion rates.

Simple but very highly effective!

Oh – I nearly forgot...

Here's another key ingredient...

Let me tell you something you may not know...

Over the years, many people have copied the Profit-Plan method and created systems that 'self-promote'. However, I've never seen one yet that takes into consideration the possibility of back-end sales. All these other programs have an inherent weakness... the 'owner' of the book never gets to know who requested their package because there is nothing in place to track the prospect/sale.

They will never, ever earn any more income from that visitor again... because once the prospect has had this e-book delivered to them, unless they purchase their own self-generating system, they're just an anonymous statistic.

So...

Why would I spend time and resources to promote a system that doesn't offer me any possibility of ongoing income? That's a quick fix, not an income. The system might earn me some "quick cash" but there's no further relationship with the prospective clients who didn't make a purchase. And now I have to start all over again to find another prospect...

I find that method way too much work for what is returned. Promoting that way is working a heck of a lot harder but not smarter, don't you think?

And here's how Profit-Plan resolves the problem...

By 'advertising' your URL in safelists or on your web site, you are, as you now know, sending people to request the book from the Profit-Plan website. And when they do so, we send YOU their details (Name, Email, IP Address and DateStamp) so you can include them in your future mailings if you wish.

We verify this with folks first, so it's perfectly legit. But you MUST give them a means to unsubscribe from your list and you MUST NOT spam them senseless!!

So not only do you put YOUR personal link out there, you also get the full details of the people who have requested the book, and you are free to make contact with them again. Even if they don't purchase this reseller package from you, they may find your other programs interesting.

NOW we're beginning to see some synergy!

"I have been genuinely impressed with Profit Plan.

Graham tells it the way it is. It is so nice to find genuine and generous people online. Profit- Plan really does give you all the information, support and tools you need to be successful.

As promised, you've over-delivered.
Thank you!"

Roz Clarke - England

A 3-in-1 business model

So now you know the whole picture, it doesn't take much to puzzle out that what you are getting with Profit-Plan is a 3-in-1 business package.

- 1. You have 17 top quality products that you are free to resell in any way you want**
- 2. You can sell these products either as a package or individually**
- 3. You can use the Profit-Plan system to resell the package with higher-than-normal sales conversion rates**

Normally, if something seems too good to be true, it is. (I'm a much bigger cynic than you, I promise!) But trust me; this is 100% genuine and real.

People will be incentivized to buy the digital products from you because they are top quality. But **even more people** will be incentivized to buy the digital products in order to be able to use this same remarkable reseller and list-building system for free.

Frequently Asked Questions

This doesn't make any logical sense. Why would you **give** me something that I will earn 100% on? Where's the catch? What's in it for you? You must have another motive!

There is no catch. I make no money when someone buys from **your** payment link. There are no hidden secrets or unannounced costs. No memberships, no recurring billing, no subscriptions, I don't take a commission, percentage or cut.

What's in it for me? Exactly the same as for you! I use the Profit-Plan website and give out this same book with **my** payment link in it and people like you buy the product from me (exactly the same way as they'll buy it from you). There is absolutely no difference in the way I use it to the way you'll use it.

Obviously, by adding the free incentive to the product, we've encouraged far more people to buy than normally would have, because they want to be doing the same as us!

If I'd advertised my digital products in the 'normal' way, I would have made 1% – 2% sales just like everybody else. But, with this technique, I've increased my sales up to 25%. And the joy of it is that, the same thing that is helping **me** will also help **you** to earn in exactly the same way. But you need to make the decision to buy first, before you can sell.

Why is this program so popular? Why are so many people prepared to buy this product compared to any other?

Think about it... You will be giving away a **free** book that tells people EXACTLY how they can make money without a web site, without ever having to sell anything, without sharing the sale proceeds with anyone else, and without even setting up the system. Who wouldn't be interested in reading a free book that does all that?

And that's all you have to do ... give away the book!

You'll be able to give it to just about anyone and everyone with ease, because they're actually out searching for it already. Almost everyone who visits Profit-Plan.com, downloads the book without any hesitation (you did didn't you?)

And about 25% of all the people who read this book want to buy the product **because of the free incentive bonus** (the ability to use the system for free and do exactly the same thing). That means that for every four of these books you give this away for free, you will end up generating a sale of the digital product.

And everyone who reads this can see the same potential for themselves... which is what makes it so effective. It's awesomely powerful in the way it can make money for me AND for you.

You've not told me yet... how much do you sell the Profit-Plan system for?

The use of the system is (as I've said) absolutely free. However, I only give you this incentive gift if you purchase the digital products that I will show you in a moment.

Way back in 2002, the site owner sold Profit-Plan memberships (as it was then) for \$47.95. The price has remained unchanged in all these years! To purchase the 17 digital products that I shall show you in a moment will cost you \$47.95 (that's just \$2.82 per product!). When you purchase, I will also

grant you the rights to use the Profit-Plan system as a free bonus to encourage you to make that purchase.

That price is incredibly low. There are very few people who can't afford \$47.95. If it was any higher, people might give it some thought. But for \$47.95 most people won't even think twice. (And that's great news for you).

People also know that with just **one sale** they will make their money back **completely**, which makes this a practically risk free, no brainer opportunity too good to pass up! There's no waiting around to recoup the costs.

[Is the setting-up process complicated? Tell me EXACTLY what do I have to do to duplicate this system.](#)

First you buy the product by clicking the payment link at the end of the book.

You'll be taken to a PayPal page where you will purchase the products by paying the 'owner' of this book direct to **their** PayPal account.

After that, you'll be taken to the download page where you can download the great digital product collection that I'm about to show you.

Also on the download page is a form with just two fields in it. It asks you to enter your name and your PayPal email address (also your normal email address if it's different to your PayPal address. This is so we can send you a "hard copy" of your book)

Once you submit the form, the Profit-Plan program will automatically insert your PayPal payment email address into the payment details in the book.

Profit-Plan will also give you a unique URL that you can use to send people to the web site so they can download your book for themselves (if you prefer to distribute it that way). Your book will look identical to this one, but it will have **your** Payment button in it, not mine.

You can get people to download the book any way you like. Include your link as a signature line in your emails, offer it to people as an incentive to join your mailing list, give it as a free gift for other promotions you're making... etc, etc. Anything you can think of is good enough EXCEPT SPAM (spammers get immediately removed from the system... the links in their books stop working straight away!)

So I don't need to change the e-book myself or upload anything to a website, or arrange an autoresponder or anything like that?

Absolutely not! It's exactly as we promised you. **Everything** gets done for you. You don't need a website or anything else... just the personalized URL that Profit-Plan creates for you (or you can distribute the book yourself if you want). There's absolutely no personal re-branding or uploading of anything. Remember this is so idiot proof that even **I** can do it!

Are there any other "hidden" costs you ask of me once I buy this?

Absolutely none whatsoever. The \$47.95 is a one off payment that buys you the digital products I'm about to show you. As an incentive bonus to buy them, I will **give** you the rights to do exactly the same as me, using exactly the same Profit-Plan system as me. And it won't cost you a cent!

I've not hidden anything from you. You're buying a collection of digital books and software that you can use for your own personal development. The opportunity to insert your own payment button and resell the same digital products using the Profit-Plan web site and this e-book is a FREE bonus that is added as an incentive to help you make a buying decision.

You Are Not Paying For A Money Making Opportunity!

Will I ever have to give refunds to people who buy from my book?

It is most unlikely (close to impossible, in fact). There might be one occasion a year throughout our whole system when someone asks PayPal for a refund. When PayPal realize that the sale was digital products, they inevitably refuse. (Buyer protection does not extend to digital products).

In the very unlikely event that somebody does manage to not pay you (a bounced e-check might be an example), you tell us the details, their account is immediately suspended and their URL is diverted to YOUR PayPal account!! (neat, eh?). We don't tolerate tire-kickers, scammers or scroungers!

Except for very rare situations, all sales are final, which means you always get to keep every cent.

What if someone has a problem with the download of the software package or their link doesn't work, or something like that? What do I need to do?

Don't worry, they'll never contact you. Profit-Plan deal with all customer support issues (not that there are many!). The admin email address is on every page and in every email sent out. Problems will be directed straight to Profit-Plan.

If your buyers do contact you with a problem, simply redirect their mails to the Profit-Plan team.

You are right in saying that \$47.95 is not a lot of money for what you're offering. Why are you charging the same price that you charged in 2002 for all this?

By keeping the cost so insignificant, potential buyers won't think twice about paying such a small amount and going straight to the payment button. People realize that the risk is insignificant, so 25% of readers of this book are comfortable using the payment button, and you get another \$47.95 (less PayPal costs) in your account.

Low cost is one of the key ingredients to the success of this system, and one of the reasons so many people don't hesitate to make the purchase. As someone famous (me!) once said, "Isn't it better to have 100% of a small amount than 0% of a lot of money?"

"Hi Graham,
I just wanted to say a big thank you for creating such a remarkable website and program in Profit-Plan.

Is a short space of time I have made 6 sales and it was quite easy.

All one has to do is send visitors to Profit-Plan website and the website does the rest.

Graham, you are truly one of the best marketers that I have come across during my time online.

You have a lifetime fan here and I am willing to promote any program which you develop, I have that much confidence in your ability.

Keep up the good work."

Kenrick Austin

How do I 'know' that this system will work?

You'll never 'know' until you try it, but the owner of Profit-Plan was responsible for creating the (almost identical) 'MasterProfit' system that he applied to a web hosting company and helped transform their business almost overnight into one of the web's most successful businesses. THAT's how powerful this thing is!

How long will it take me to set this up?

From hitting the payment button at the end of this book to creating your new link and having your book delivered to you will take about 5 minutes.

What if I don't have a PayPal account?

Open one! You can't do business in this program without one!

I don't understand how to sell set up an order page, sell a product and collect the money!

If you're *really* asking yourself this question, then you've not been paying attention. All you need to do is either distribute **your** version of this book through an email list or off a web site or whatever, (Profit-Plan will create the book for you when you purchase the digital download) OR you can give out **your** personalized URL (which Profit-Plan will also create for you). This URL is coded so that it takes people direct to the Profit-Plan web site and allows them to download **your** version of this e-book. It's also hijack-proof.

Everything else takes care of itself. You have no involvement in order processing or any communication with customers. PayPal buttons are automatically created for you and PayPal send you an email every time someone buys the package and puts the \$47.95 into your account.

How do I know my payment link isn't going to be bypassed by unscrupulous people?

Profit-Plan has have built a program that simply will not work without the right link being used. If anyone tampered with the link, they would not get access to the site and would not be able to purchase the products or make use of the system.

The ONLY way you can get in on this amazing system is by using the payment button at the end of this book.

"I finally made sales!

Thank you! I am so proud of myself! I am 25 years old and live in Singapore. Will be getting engaged at the end of the month to the man of my dreams and I hope to have a great future with him.

I am really glad that you have offered unconditional support, Graham. You've been wonderful! You've answered all my questions and have helped me a lot from day one."

Amanda Wisidagama
Singapore

The people who run this system must be some sort of con artists or scammers. There's no way anyone would set something like this up unless there was something in it for them. What are you all up to?

If that's what you're thinking, then you're NOT thinking!! Read this book again and see if you can find anything wrong with it.

The guy who created Profit-Plan back in 2002 made 3,738 sales of the 'old' system during 4 years. Profit-Plan was then using Clickbank as a payment processor, and it was in ClickBank's top ten programs for over two years without a break (almost unheard of).

So think ... if Profit-Plan DIDN'T offer the free bonus, then sales of the digital download would be at 1% - 2% instead of 25%. It PAYS to give away the service! The financial incentive is in the fact that the whole program couldn't even operate unless 'someone' created it and allowed it to work.

So let me get this right. Once I buy the digital products, I can automatically add my PayPal address to the book. Profit-Plan sets it all up for me, does all the customer care, after sales service and answers all questions, but I get the money from the sales? The Profit-Plan owners get nothing?

Yes that's right! 100% spot on!

Are they completely mad?

No! What goes around comes around and the same guy who owns Profit-Plan (Graham Hamer) has other programs on the web that you might get interested in when you see how well this one works!

Since creating Profit-Plan back in 2002 he has gone on to create lots of highly successful programs like Profit-Blaster.com, AffiliateDoubler.com, ProfitArena.com, TheTrafficJam.com, ProfitPuller.com, Go-ahead-mailing.com, TheXfactorCiphers.com, BullFreeZone.com, ProfitWarrior.com, Property-Seekers.com, E-trust-E.com, Hometown-Property.com ... all of them top-ranking sites with zero scam or spam issues. (see, he's already benefitting!!)

Do a Google search on him if you want. He comes out clean!

OK, great! So your system is the easiest there is, but I still have no idea how I would get people to my link in the first place. How do I do whatever I need to do to get people to it in the first place?

Profit-Plan gives you everything you need. With tips, advice, pre written emails, text ads, solo ads, banners and tools that tell you exactly how to give your link to away, there's no need to worry about getting the word out on your book.

You'll be making easy money in no time with the help of the 'owner-only' pages.

I still find it hard to believe this is for real! Are the owners ethical? Is the program ethical?

OK, why don't you email Graham Hamer with your questions and find out for yourself that there is a real person behind the program. His email address is [graham\[at\] profit-plan.com](mailto:graham[at]profit-plan.com) (change the [at] for the @ sign).

Like I just said, do some searches about him on Google. If he was a scammer or was trying to rip you off, there'd be pages and pages of bad press from people who have had lousy experiences with him.

But there aren't - because he has nothing to hide.

I can only promise you this is for real, and that I, too, am sincere and straightforward. I really hope you can accept that some people are just genuine and honest. I'm sure you think of yourself as an honest person, so **is it so hard to believe that I may be just like you?**

As far as the program being ethical – most certainly, YES!

All I am doing today is proposing to you that you purchase the digital products listed on the following pages (and on the Profit-Plan site) for \$47.95. In return I will offer you the bonus of being able to get this book 'rebranded' with your payment link at absolutely no charge. You'll be able to use the Profit-Plan system to make the system work for you too... again, at no charge.

What's unethical about that?



OK, I hear the wake up call! So how do I get started?

Simply use the "Click to Purchase" button at the end of the book and follow the normal PayPal procedure. As soon as you're done, you'll be redirected to the 'thank you' page where you'll get **everything** you need to be able to duplicate what I am now doing. You'll be done in 5 minutes or less.

Thanks Graham,
I just want to say how much I enjoy your service and wow, getting a response from you personally to my support question so quickly makes you unique in the internet marketing business.

I'm a senior captain at Northwest airlines just getting started in a home business. There are so many fakes on the internet trying to take your money and deliver trash. When you say that you over deliver, you are not just blowing smoke up peoples asses {excuse my French}.

Larry Fussell - USA

So that's about all there is to it.

If you're still undecided as to whether this could work for you, I'm not going to try to convince you! Either you are one of the tiny minority of people who refuse to believe something this good could come without any strings attached, or you simply don't have \$47.95.

Either way, I understand and wish you well trying to find something that will work for you. I somehow doubt you will ever stumble across anything as simple and effective as the Profit-Plan.

Hit the button now!



(But don't forget to check out the products on the following pages)

The Agreement

When you make your purchase you agree to the following:
Because this is a non tangible product in a digital format, as soon as it is downloaded you will immediately have full access to and use of each item so they are deemed to be used and un-returnable. For that reason all sales are final and under no circumstances other than non-delivery will refunds be issued.

You further agree and understand that this e-book is designed to sell a collection of digital information products and software shown below at a price of \$47.95 The free bonus of resell rights to this book and your own customized link via www.profit-plan.com are an **incentive** to buy, and form NO part of the actual purchase price of the goods.

You are not buying a money making program, and there are no guarantees you will make any money by reselling the products or using the system included in the free bonus.

The Product Package

"17 Hot Products that can Build Your Business, Free Up Your Time and Put More Money in Your Pocket.. NOW!"



Every Product In This Incredible Collection Of Software, Private Label Content and Powerful eBooks Comes With Private Label Rights, Source Code Rights Or Master Resell Rights....

You Can Use Them Yourself Or Sell Them For Massive Profits.

The following is a simple summary of the package... **You can view the full details of these products if you [CLICK HERE](#)**

The PRIVATE LABEL Marketing Library:

- Private Label Rights: **Private Label Content Kit** (Value \$97.00)
- Private Label Rights: **Create Your Own Ebook** (Value \$47.00)
- Private Label Rights: **Affiliate Marketing Success Roadmap** (Value \$47.00)
- Private Label Rights: **PPC Profits** (Value \$47.00)
- Private Label Rights: **Newbies' Guide To Online Fortunes** (Value \$47.00)
- Private Label Rights: **Resell Rights Profits** (Value \$47.00)
- Master Resell Rights: **Software Designer Pro** (Value \$197.00)
- Source Code Rights: **Instant Split Commissions** (Value \$197.00)
- Master Resell Rights: **PPC Search Engine Generator** (Value \$47.00)
- Source Code Rights: **Mail Giant Pro** (Value \$67.00)
- Master Resell Rights: **Info Keeper Software** (Value \$67.00)
- Master Resell Rights: **Text Tidy Tool** (Value \$17.00)
- Master Resell Rights: **Email Follow Up System** (Value \$67.00)
- Master Resell Rights: **CB Ads Genie** (Value \$47.00)
- Master Resell Rights: **Magic Button Software** (Value \$97.00)
- Master Resell Rights: **Page Rank Explorer PRO** (Value \$67.00)
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As a free bonus, the rights to have this book rebranded and distributed as described fully in the preceding pages

